



Dubrovnik

27 - 30 APRIL 2025

Welcome to the FIDI Conference 2025

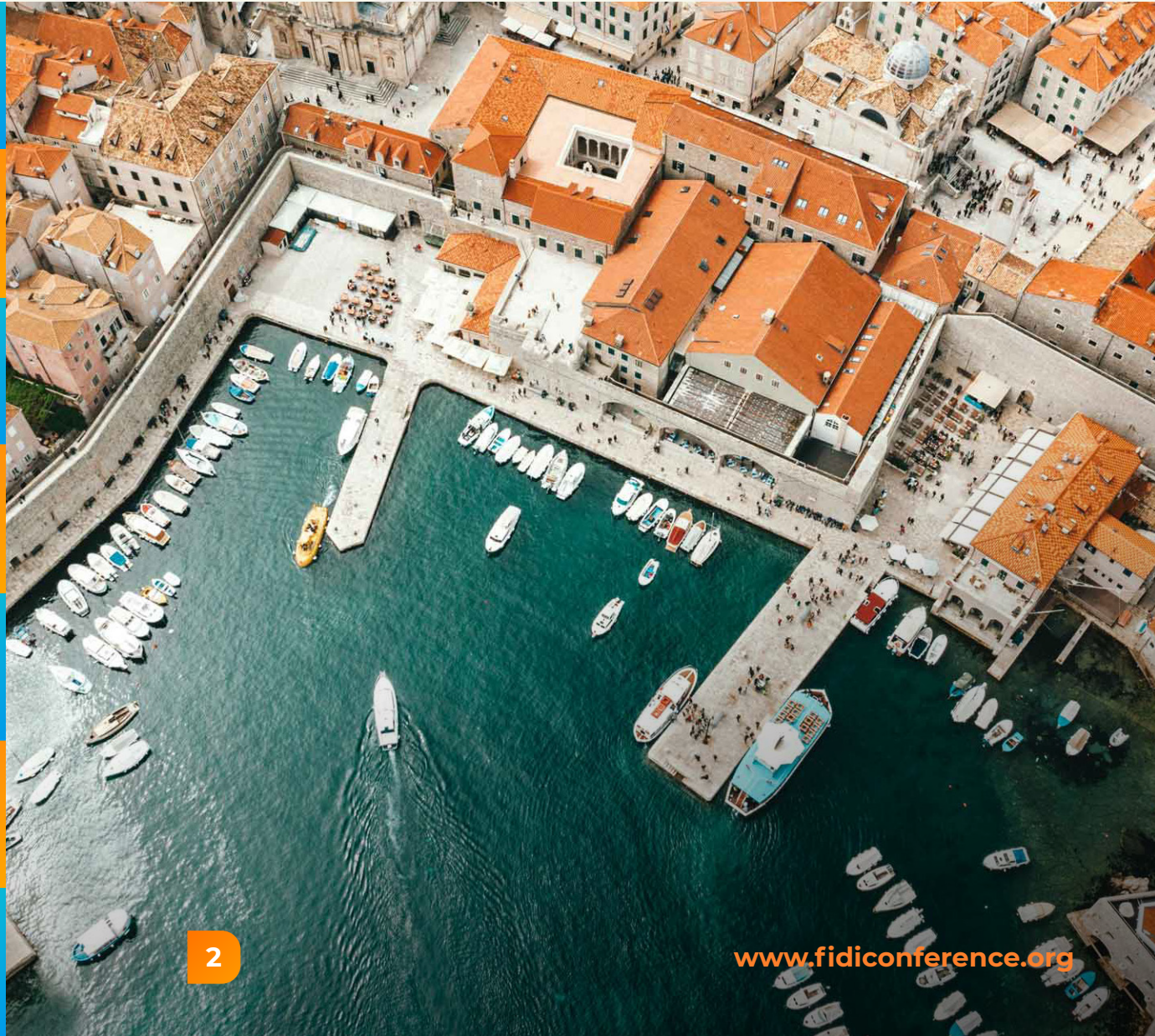
Be part of the most prestigious and exclusive event in international moving and relocation, this year being hosted in the magical city of Dubrovnik, Croatia.

This historic gem overlooks the Adriatic sea, and will be a stunning backdrop to the gathering of 650 delegates from all over the world.

Medieval history, stunning architecture and spectacular natural landscapes combine to ensure that the FIDI Conference 2025 will be one to savour and remember.

As a sponsor you will also play your part in FIDI's 75th anniversary celebrations, which will be a special feature of the 2025 event.

Contact **Chris Dixon**
sales@fidifocus.org



Why be a FIDI Conference sponsor?

Don't miss out on the chance to...

- Network with Affiliates from across the globe
- Catch up with old friends and meet new ones - in person
- Make fresh contacts and secure valued partnerships
- Learn what is going on in the industry
- Engage in stimulating panel discussions
- Feed your mind with new ideas to integrate into your business
- Socialise and have fun
- Discover a fascinating and beautiful corner of Europe
- Help to shape FIDI's future, and that of our sector, through delegate and governance sessions

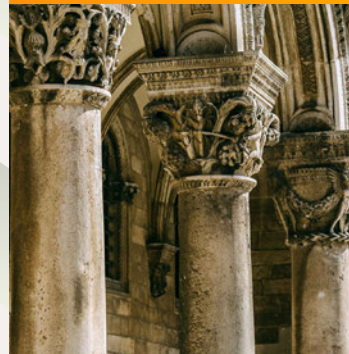
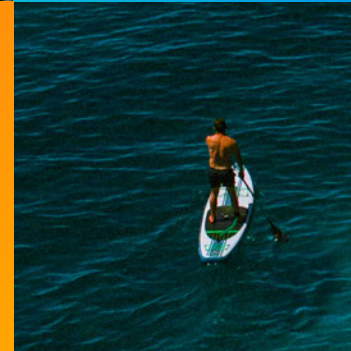
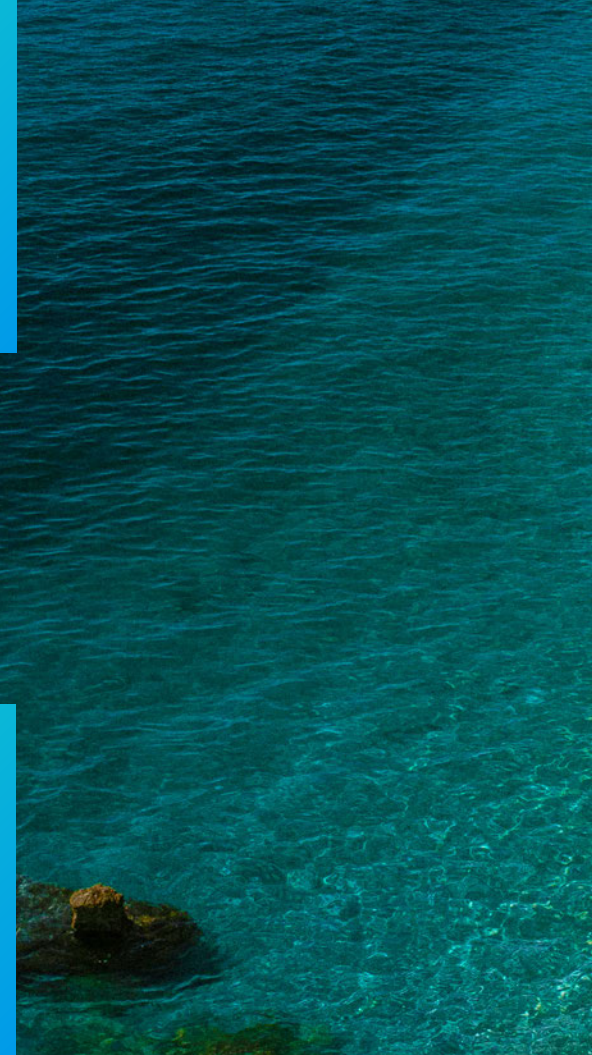


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Your chance to shine

This year's sponsorship packages are designed to maximise impact through:

- Targeted branding on all conference marketing, including the dedicated website and App
- Your own space to meet colleagues and contacts in the networking area
- A choice of activities and events with which to align your business
- Get your company in front of 10,000 newsletter subscribers who receive pre and post-conference information
- Highly valuable in-person contact with 650 FIDI Affiliates
- Remember, only FIDI Affiliates and carefully selected sponsor partners can attend; no other event can boast such a prestigious and exclusive delegate cohort
- Exposure to the most active and engaged international global relocation professionals through targeted social media campaigns via LinkedIn, Instagram, Facebook and X



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About FIDI

FIDI is the largest global alliance of certified professional international moving and relocation companies. Our membership comprises more than 600 members from over 100 countries.

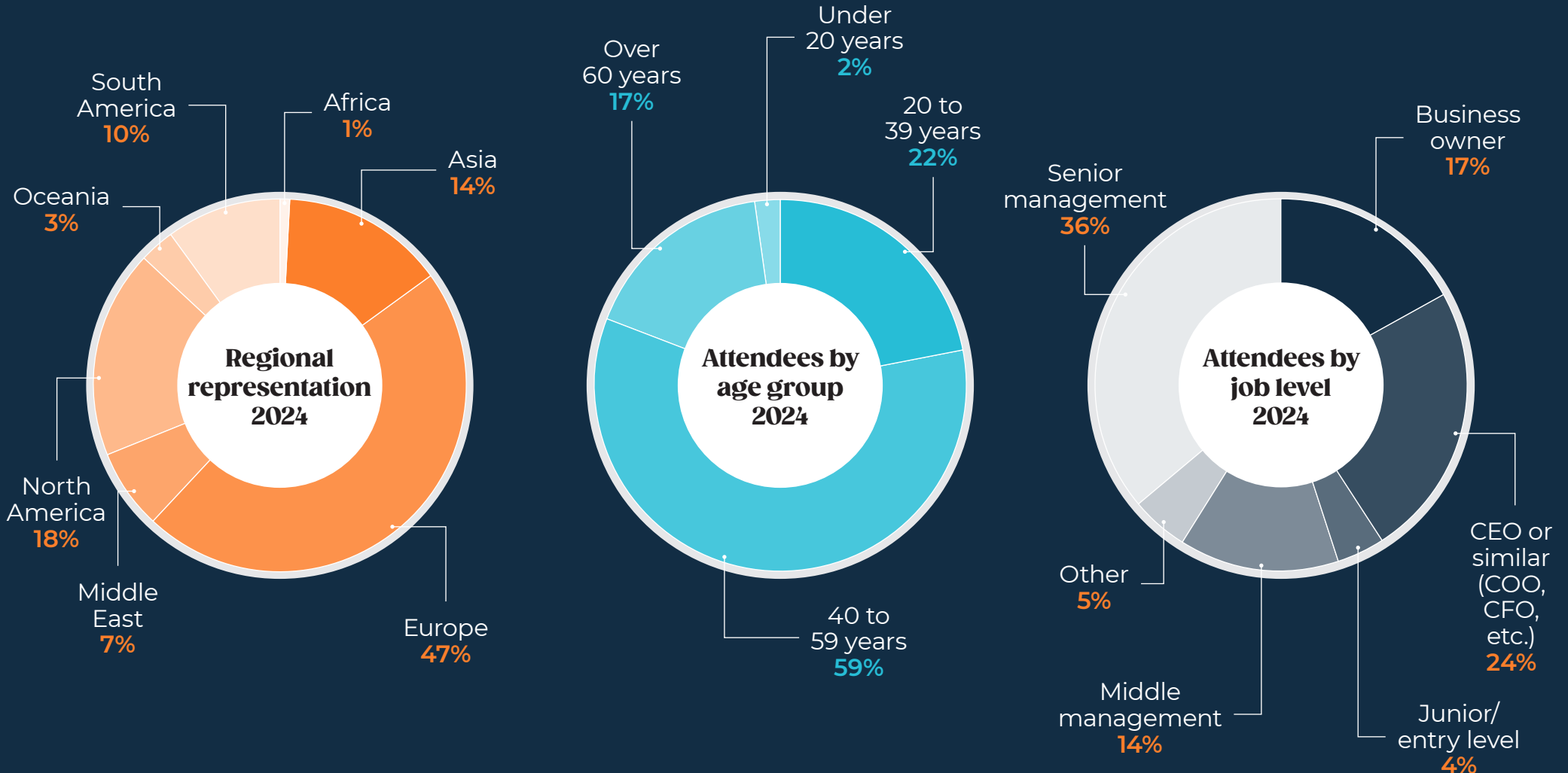
FIDI is the only umbrella organisation in the relocation sector with compulsory quality accreditation for all its Affiliates. FAIM is the highly regarded and stringent programme that leads to FIDI recognition. FAIM is externally audited by global consultancy EY to ensure high standards are always maintained.

As a result, only the best in the industry worldwide are welcomed into the highly regarded community of FIDI Affiliates.



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Attendee segmentation: Edinburgh 2024



FIDI Focus Fringe in Dubrovnik



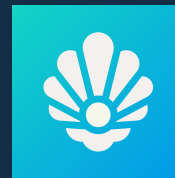
Hosted by *FIDI Focus* editor Dominic Weaver, the Fringe runs as part of the Conference to provide high quality content including articles in the magazine in print and online, and filmed pieces that bring fresh insight and ideas to the FIDI community.

With its own hub at the conference, the Fringe is a meeting place and media centre with activities that bring to life the marketing opportunities and editorial spirit of *FIDI Focus*.

Sponsors have the chance to get their insight and expertise across to the *FIDI Focus* audience via video and social media, and the chance to build their profile through online channels and the printed magazine.

FIDI FOCUS

FRINGE



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Sponsorship Packages



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Headline partner | €21,500



Activity:

Branding of networking lounge, badge collection and reception desk for the full duration of the event

- ✓ Your company branding on pre and post-Conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App – including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of FIDI Focus
- ✓ Exhibitor table and chairs in the networking area
- ✓ Networking table and chairs
- ✓ Table for up to 10 guests at the Gala dinner

Investment:

- ✓ €21,500
- ✓ Two free registrations plus 50% discount on two registrations (at the Early Bird rate)

Exclusive
to one FIDI
Affiliate



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Principal partner | €11,200



Activity:

- ✓ Your company branding on activity-specific pre and post-Conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App – including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of FIDI Focus
- ✓ Exhibitor table and chairs in the networking area

PLUS: Select from one of the following events:

Welcome reception

- ✓ Includes: 3 extra guest tickets for the reception

Gala dinner

- ✓ Own reserved table for up to 10 guests
- ✓ Company logo on individual dinner menus

Charity Fun Run

Tour4All event

- ✓ Spectacular location TBC. This is the tour that is included in the registration for all conference attendees. We take the entire group to an off-

site location for the afternoon, for some social networking. Your branding visible on itinerary, transport, and throughout the Tour

Sustainability partner:

- ✓ Extensive company visibility on all sustainability-related initiatives, including company logo on refillable water bottles handed out at registration

Conference App and Registration system

- ✓ App sponsorship includes mention of the company and company branding wherever the App is promoted, including website, social media, *FIDI Focus*, as well as on the App homepage and special notifications.
- ✓ Registration system branding includes a banner image on the registration system; mention of company/logo on conference website (registration details & info pages)

Investment:

- ✓ €11,200
- ✓ 50% discount on two registrations (at the Early Bird rate)

**Exclusive to
up to three
suppliers &
three FIDI
Affiliates**



Major partner | €8,750



Activity:

- ✓ Your company branding on activity- specific pre and post-conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App – including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of FIDI Focus
- ✓ Exhibitor table and chairs in the networking area

PLUS: Choose one of the following activities:

1. FIDI Newcomers' Networking Event (for new FIDI members; usually around 100 pax.)
2. Branding of hotel key card wallets
3. Sporting event
4. Social tour (activities TBC)

Investment:

- ✓ €8,750
- ✓ 25% discount on 2 registrations (at the Early Bird rate)

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Supporting partner | €5,200



Activity:

- ✓ Your company branding on activity – specific pre and post-conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App – including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of FIDI Focus
- ✓ Exhibitor table and chairs in the networking area

Investment:

- ✓ €5,200
- ✓ 25% discount on 1 registration (at the Early Bird rate)



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FIDI Focus Fringe content partner | €6,400

Activity:

- ✓ Filmed interview on a topical subject with *FIDI Focus* editor Dominic Weaver.
- ✓ Filming will take place during the conference, then the edited video will be available for your own use, and will be promoted by FIDI
- ✓ Social media posts – short video highlight snippets and a link to the full content later on its social media and news channels
- ✓ Promotional story on *FIDI Focus* website
- ✓ Promotional advertorial page on the session in the post-conference issue of *FIDI Focus* magazine
- ✓ Full edited video provided
- ✓ Pre and post- conference promotion via conference media including website and App

Investment:

- ✓ €6,400
- ✓ 25% discount on 1 registration (at the Early Bird rate)

Up to four
opportunities
available:
maximum
2 suppliers
and
2 Affiliates



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Menu of add-on opportunities



FIDI Focus Sponsored Content package | €2,850

- ✓ Double-page sponsored content article
- ✓ FIDIFocus.org sponsored content post
- ✓ FIDI Focus News Drop sponsored content

Includes writing, design and distribution

FIDI Focus Advertising package | €1,600

- ✓ Full-page advert in the March-May pre-Conference issue
- ✓ FIDI Focus News Drop banner advert
- ✓ FIDIFocus.org banner advert

Webinar opportunities | €3,600

- Exclusive webinar on your choice of conference-related topic

On a conference-related topic, at a time to suit

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For more information:

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